

Training for Database & Technology with Design in Design Thinking

Courses Listed

Advanced

- THINK1 - Design Thinking for Business Innovation - Live Experience



All available schedules in your selection

THINK1 Design Thinking for Business Innovation - Live Experience

There are currently no events available for this course. Please feel free to register interest for this course on SAP Training. We will then notify you when a course has been scheduled.

THINK1 - Design Thinking for Business Innovation - Live Experience

Course announcements

- The course will prepare you to the Design Thinking Certification – C_THINK1_02. Design Thinking is a problem-solving approach with its origins in the product design and therefore has to rely heavily on creativity and deep understanding of the later product users. Meanwhile, the approach is applied also to overcoming a variety of challenges in business. The application of Design Thinking requires no specific "design" experience or personality traits, which the designer profession usually requires.

Goals

- This course will prepare you to:
- to the Design Thinking Certification – C_THINK1_02.
- You will learn the Design Thinking as a creative problem-solving approach to enable you and to use in solving customer individual challenges, like defining new strategies, organizations, processes and of course defining new customer individual IT solution
- This is done by solving a concrete (not IT related) training challenge
- within 2 days training duration.
- The training participants will team up to groups and walk through all Design Thinking phases, inspired and coached by Design Thinking professionals from SAP. They will solve the training challenge and close the training by building a "low-fi prototype" wh
- SAP Development has adopted Design Thinking and meanwhile it is part of the Standard SAP software development process.

Audience

- Solution Architects, Project Leaders, Managers, Application and
- Technical Consultants (generally, all people who work with others to solve problems)

- People who would like to run the methodology within their own company
- and act as multiplier there.

Essential

- The training challenge in the workshop will be chosen in such a way that NO specific knowledge or IT expertise is required.

Course based on software release

- Independent

Content

- Overview and theoretical Introduction of the Design Thinking topic.
- Working in groups on simulated challenge and going through the whole Design Thinking cycle. During the process many typical Design Thinking technics and methods will be used.
- Scoping: Brain dump of the knowledge of the team members to get a common understanding of the challenge
- Research: Preparation and execution of interviews to gather relevant user data and generating empathic understanding of the user.
- Synthesis: Communicate the collected data in the team (storytelling), compression of the data with the help of Persona Definitions and Point of View techniques.
- Ideation: Generating solution ideas using various creativity- enhancing techniques (e.g. brainstorming, Remember the Future, etc.).
- Prototyping: Building a "low-fidelity" prototype which addresses the challenge
- Validation: Presentation of the prototype; learning from the feedback

- Notes**
- This version of the THINK1 course can be delivered as physical classroom training or as a virtual session. Virtual whiteboard, virtual post-its and canvas templates are used in the virtual version enabling great virtual learning experience.
 - The THINK1 training is a Design Thinking methodology training and does not require any SAP training system.

All rights reserved. No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP SE or an SAP affiliate company.

The information contained herein may be changed without prior notice. Some software products marketed by SAP SE and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP SE or an SAP affiliated company for informational purposes only, without representation or warranty of any kind, and SAP or its affiliated companies shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP and SAP affiliate company products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

In particular, SAP SE or its affiliated companies have no obligation to pursue any course of business outlined in this document or any related presentation, or to develop or release any functionality mentioned therein. This document, or any related presentation, and SAP SE's or its affiliated companies' strategy and possible future developments, products, and/or platform directions and functionality are all subject to change and may be changed by SAP SE or its affiliated companies at any time for any reason without notice. The information in this document is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. All forwardlooking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. Readers are cautioned not to place undue reliance on these forward-looking statements, and they should not be relied upon in making purchasing decisions.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries. Please see <http://www.sap.com/corporate-en/legal/copyright/index.epx#trademarkfor> additional trademark information and notices.